



AACUC African American Credit Union

Hall of Fame

Honoring Pioneers of the Credit Union Industry

Marsha Majors

President/CEO

U.S. Eagle Federal Credit Union

Marsha Majors is President/CEO of U.S. Eagle Federal Credit Union headquartered in Albuquerque, New Mexico, where she oversees member assets in excess of \$1B and directs the activities of 270 employees relating to the credit union's mission, vision, values, and strategy. With more than 30 years of credit union experience, she has developed a track record as a dynamic leader and Credit Union Development Educator who has devoted her career to the credit union's mission of creating a world where people matter more than numbers.

She is known for her expertise in process optimization, empowering others and her commitment to removing barriers to financial inclusion. She has excelled at forging pathways to success through innovative strategies such as eliminating overdraft and insufficient funds fees, serving the needs of cannabis businesses, and leveraging community partnerships. She is committed to diversity and inclusion, evidenced by her advocacy for programs like CU SAFE, the (Survivor Alliance for Financial Empowerment), which provides an economic path to safety to support survivors of domestic violence.

Ms. Majors spearheaded U.S. Eagle's first philanthropic committee, expanding its community impact and leading dozens of community efforts to alleviate child hunger, increase financial literacy, and provide essential resources to make a positive difference.

Ms. Majors is repeatedly listed as a New Mexico Woman of Influence and a Top CEO. She is an avid volunteer for multiple organizations, such as the African American Greater ABQ Chamber of Commerce, Greater Albuquerque Chamber of Commerce, El Camino Academy STEM Charter School, FIS Advisory Council, CUNA Mutual Region Council, International Association of Women, the Global Women's Leadership Network, and New Mexico Black Leadership Council. She also partners with Rio Grande Food Bank, Supportive Housing Coalition, and the League of Women Voters.

She enjoys life with her husband, two daughters and three grandchildren.

Inducted August 24, 2022

TradeWinds Island Resort, St. Pete Beach, FL

2022 Inductees

Gloria Bowden (posthumously) ~ Pamela Herndon ~ Tony Kitt,
André Lucas ~ Cathie Mahon ~ Marsha Majors